



# RAUMA

*Handbook for b2b travel sector*

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*Rauma – the city of sea and archipelago and two UNESCO World Heritage Sites.*



The nearest airports are in Turku and Pori. The nearest large passenger traffic harbour is in Turku. There are regular bus connections to Rauma from Pori, Turku, Tampere and Helsinki, among others.

**Distances from Rauma**

- Pori 50 km
- Turku 90 km
- Tampere 140 km
- Helsinki 240 km
- Vaasa 240 km

SWEDEN

Stockholm ●

FINLAND

Vaasa ✈

Pori ✈

Tampere ✈

**RAUMA** ●

Turku ✈

Helsinki ✈

Tallinn ●

ESTONIA



*The charm of*  
**OLD RAUMA**

Old Rauma was granted the status of a UNESCO World Heritage Site in 1991. It is the largest and the most consistent wooden city area dating from the Middle Ages in the Nordic countries. Old Rauma provides a unique environment for living, working and leisure activities.



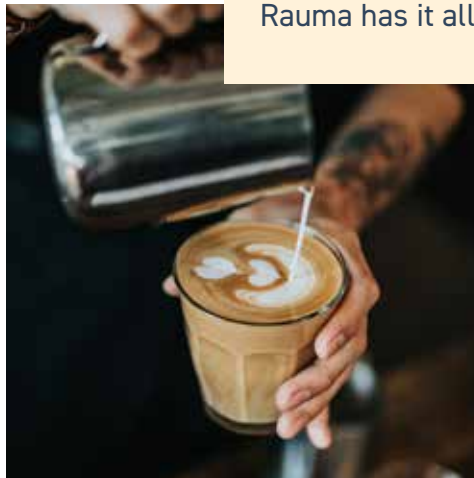
### Enjoy the fascinating charm of Old Rauma.

There is something to see and do for everyone, especially for the history, culture and shopping enthusiasts.

- Lovely little **boutiques** and artist destinations
- The beautiful **Church of the Holy Cross**
- Lace – lace-makers' boutique **Pits-Priia**
- **Kitukränn** – probably the narrowest street in Finland
- **Lovely details** on buildings
- Enjoy a **cup of coffee** the way locals do – standing by a coffee stall in the early hours of the day
- Idyllic **world heritage**



Picturesque wooden houses, idyllic streetscapes, and boutiques and cafés rich in atmosphere. Old Rauma has it all.



Enjoy the rush-free atmosphere in Old Rauma and have a feast in the area's restaurants.



Lace Week, the main event of the summer in Rauma, fills the entire city in the end of July.

# UNIQUE CULTURE ALL YEAR ROUND

The lively cultural scene throughout the year adds to the attraction of Rauma and crafts skills have always been appreciated.



**Rauma's reputation as a "lace-making town" dates back to the 16th century.** Lace-making is an old tradition in Rauma, and more lace has been made in Rauma than anywhere else in Finland. Lace culture is an example of traditional handicraft culture that is still alive and well today.

### The historical Old Rauma


The authenticity of Old Rauma is based on the historic urban fabric, including different historic layers and building traditions.

Both World Heritage sites in Rauma as well as Bothnian Sea National Park are sustained together with local residents and enterprises and the sites have a visitor management plan.



**Rauma is a city for art aficionados.** Visit artists' ateliers or enjoy exhibitions at the museums in Rauma.

- Rauma Art Museum
- Teresia and Rafael Lönnström Home Museum
- Outdoor sculptures around the city
- The many artists and ateliers in Old Rauma

A photograph of a forest with a stone wall in the background. The wall is made of grey, irregularly shaped stones and runs across the middle ground. The forest is composed of tall, thin pine trees with green needles. The ground is covered with rocks and some low-lying vegetation. The sky is blue with some light clouds.

Sammallahdenmäki, the burial  
cairn area dating from the  
Bronze Age (1500–500BC),  
has been a UNESCO World  
Heritage Site since 1999.

WHERE  
HISTORY AND NATURE  
GO HAND IN HAND



**The size of the actual World Heritage Site is 36 hectares.** The whole ancient relic area contains 36 burial cairns form the Bronze Age and Early Metal Age that are spread on ridges and heath terrain over a distance of approximately one kilometre.

**This site of ancient relics was the first archaeological area in Finland to be added on UNESCO's list.** The strong presence of the clean and silent forest adds to the cairns' mysterious story in Sammallahdenmäki.

## The peaceful forests of Sammallahdenmäki

The unique ancient relic area of **Sammallahdenmäki** is the perfect location to enjoy nature and fresh air when visiting the Bronze Age cairns.

- Nature and peace
- Fascinating stories about life in the Bronze Age and the history of the cairns
- The beautiful changing seasons make Sammallahdenmäki a perfect destination almost all year round

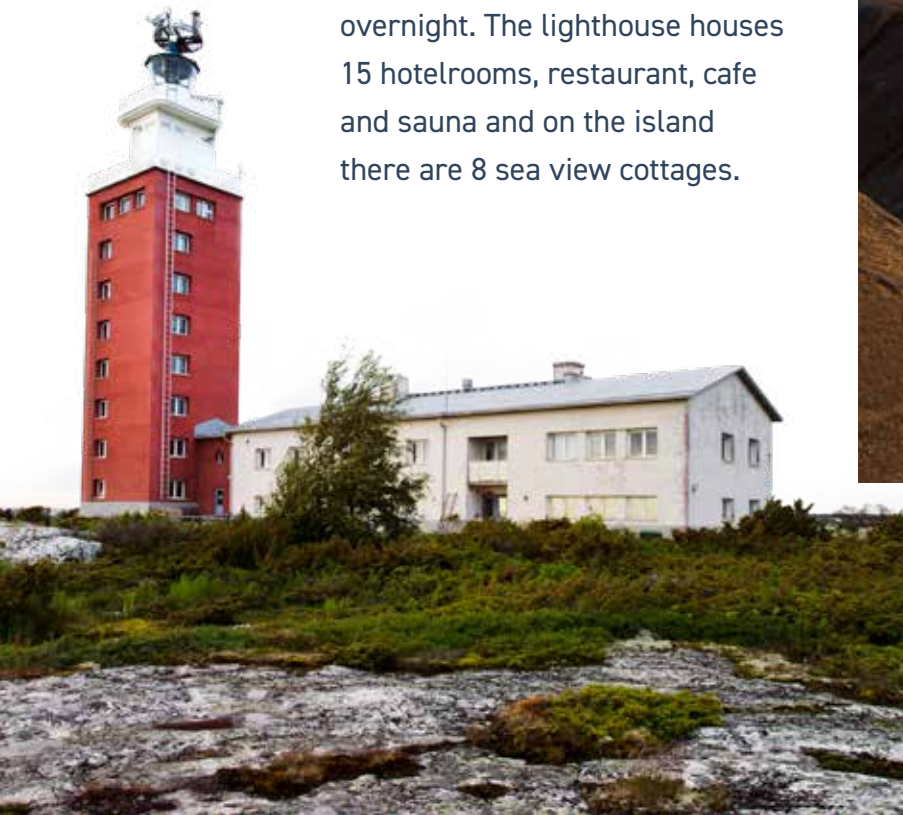


*Sammallahdenmäki is a great destination for a day trip in the nature.*

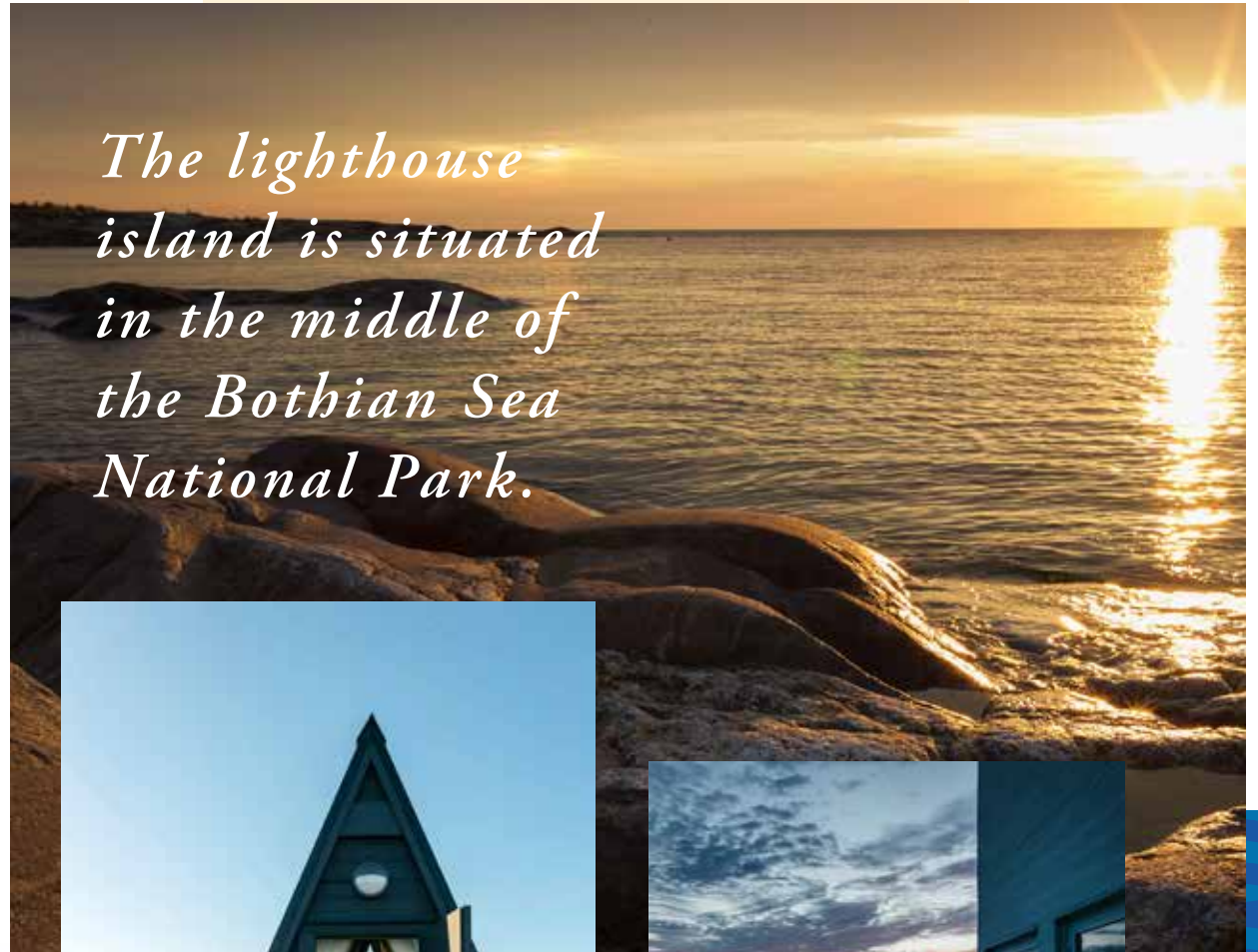


Kylmäpihlaja lighthouse island is a ruggedly beautiful island of rocks that offers experiences by the open sea. You can stay overnight in the lighthouse tower, look out to the surf of the sea and enjoy the delicacies of the archipelago.

# LIGHTHOUSE THAT BRIGHTENS YOU UP

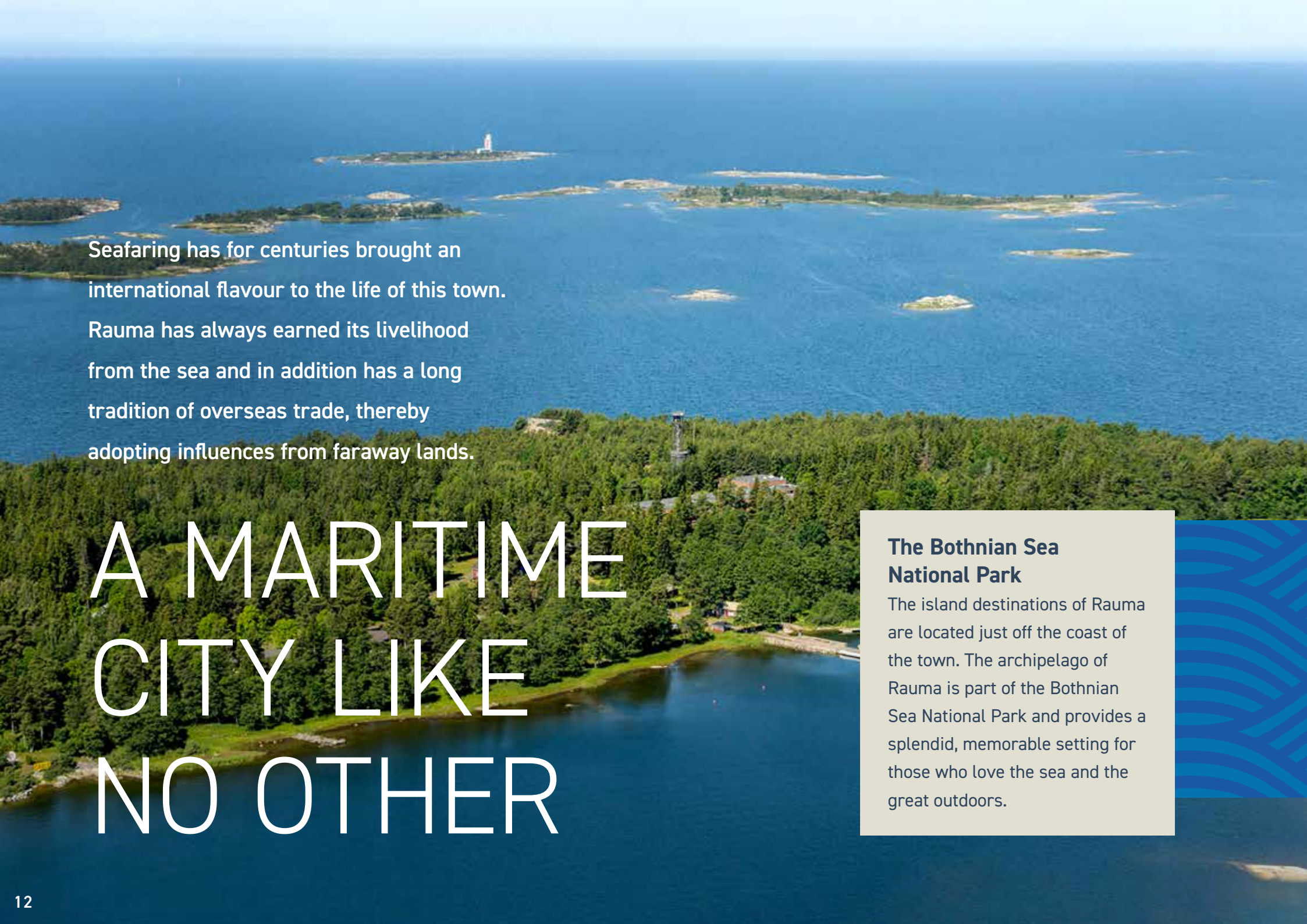


**The islands are easily accessible in the summer, thanks to the daily water bus connection.** You can do excursions or stay overnight. The lighthouse houses 15 hotelrooms, restaurant, cafe and sauna and on the island there are 8 sea view cottages.



*The lighthouse island is situated in the middle of the Bothnian Sea National Park.*





Seafaring has for centuries brought an international flavour to the life of this town.

Rauma has always earned its livelihood from the sea and in addition has a long tradition of overseas trade, thereby adopting influences from faraway lands.

# A MARITIME CITY LIKE NO OTHER

## **The Bothnian Sea National Park**

The island destinations of Rauma are located just off the coast of the town. The archipelago of Rauma is part of the Bothnian Sea National Park and provides a splendid, memorable setting for those who love the sea and the great outdoors.

## Excursions to the landscapes of the archipelago

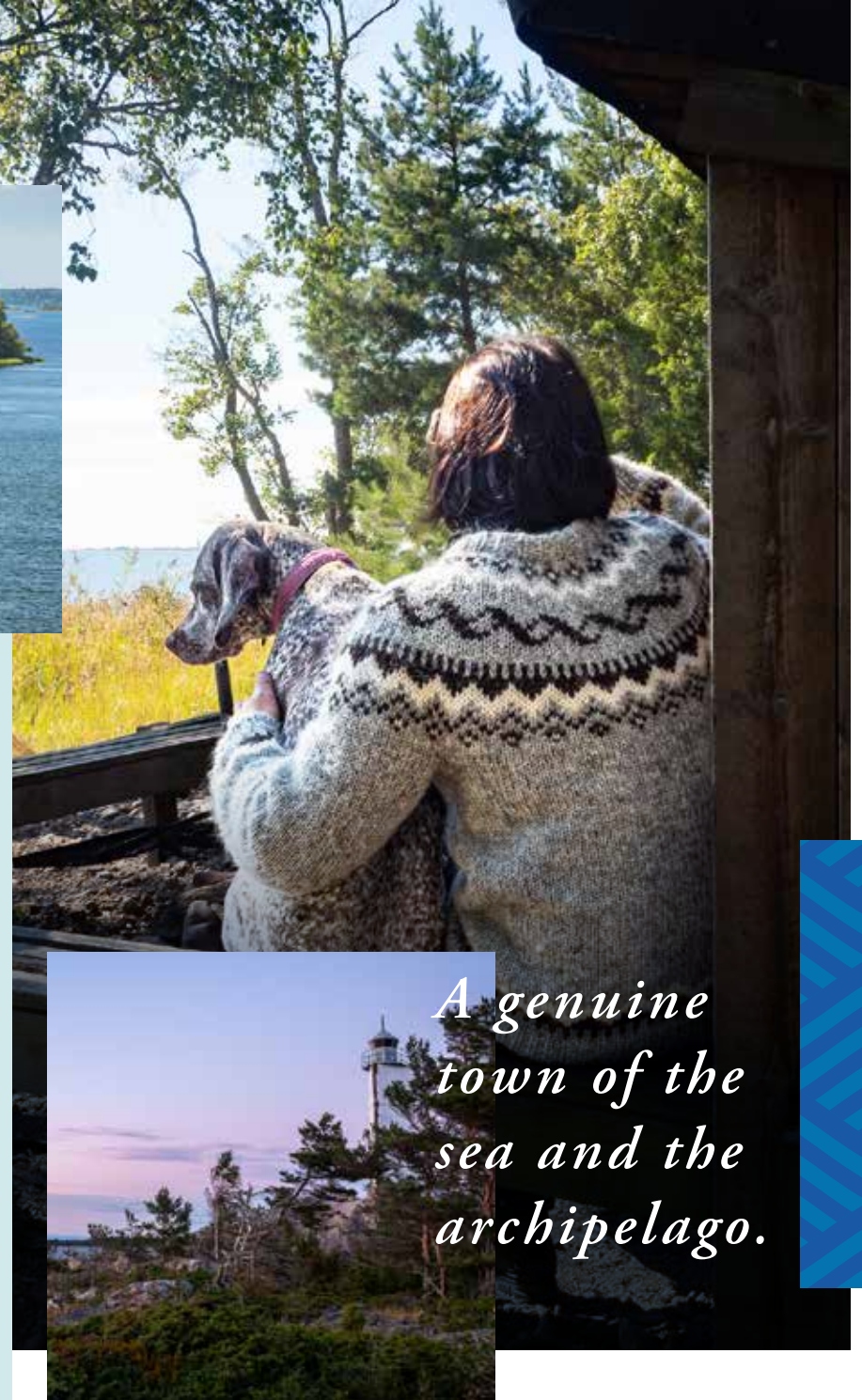
The Rauma archipelago offers fantastic opportunities for excursions. Various routes are available on the islands near the city as well as on the mainland.

- Boat taxi services and water bus services in the archipelago



## Adventures on land and at sea

- Combine interesting destinations on the mainland with an unforgettable cruise on the Sea of Rauma.
- Regular water bus connections in the summer time
- Charter traffic in the archipelago
- Rauma Maritime Museum and the seaview lookout tower
- Local delicacies of the archipelago



*A genuine town of the sea and the archipelago.*



Enjoy food made from good, pure and fresh ingredients in an atmospheric environment. Refresh yourself the Finnish way in the soft steam of the sauna and the freshness of the natural water. Dip in the ice cold water in the winter and warm up in the sauna.

# SAUNA AND FRESH AIR

## Taste local flavours

Lapskoussi (lobscouse casserole) is a traditional food in Rauma, brought to Rauma by seamen. The dish is also known in other European seaports. The secret of Lapskoussi lies in slowly cooked, tender meat, root vegetables and seasoning.



Lapskoussi is a traditional delicacy in Rauma.



## Enjoy the pure Finnish nature

By choosing local products and being respectful of local people you show that you honor their life. Pure and healthy ingredients from Finnish nature are also available at the Market Square.

## Act responsibly

Respect nature and stay on marked paths and trails in the archipelago, nature areas and Sammallahdenmäki. Pure and healthy ingredients from Finnish nature are also available at the Market Square.

**Rauma is worth visiting all year round!**

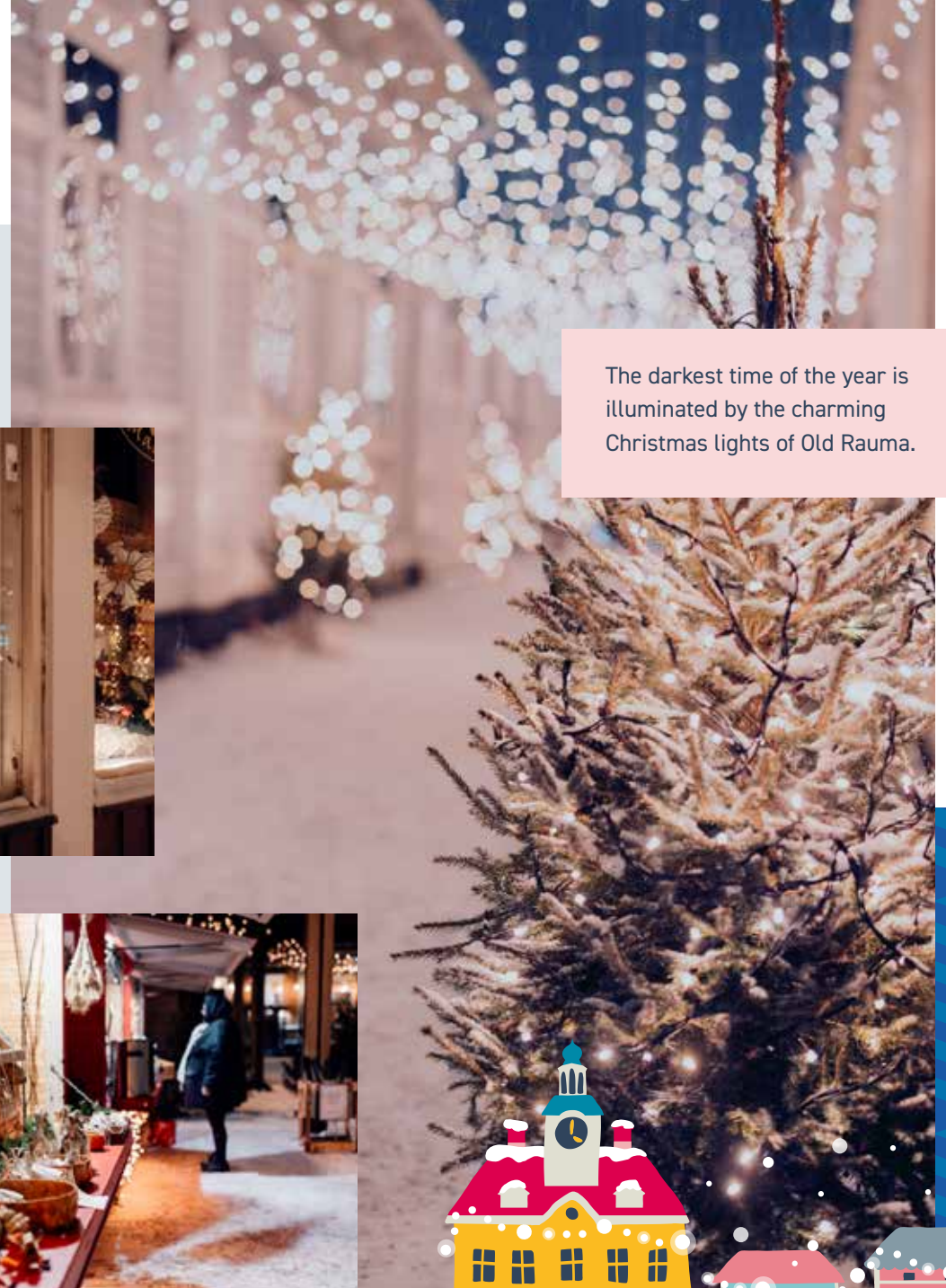




# CHRISTMAS TIME IN RAUMA

Old wooden houses, yards adorned with lights, rooftops and streets white with snow under a starlit sky. At Christmas time, Old Rauma slows down and invites visitors to enjoy the spirit of the holidays.





The darkest time of the year is illuminated by the charming Christmas lights of Old Rauma.

The unique milieu of Old Rauma with its events and various products invite even the busiest of people to calm down with the Christmas spirit. Take a break, taste delicacies and let your mind rest in the idyllic Old Rauma in the middle of Christmas shopping.

- Finnish and international Christmas Carols
- Christmas Masses
- Christmas shopping
- The declaration of Christmas Peace at the Market Square





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